

EQUALITY MATTERS

KEITS Training Services Ltd

**THIS ISSUE:
EARTH DAY
2021**

EARTH DAY:

- **WHAT IS IT?**
- **WHY IS IT
IMPORTANT?**
- **WHAT CAN YOU
DO?**



Thursday 22nd April marks Earth Day 2021. A series of events being held around the globe to highlight the dangers to the future of our planet.

WHAT IS IT?

Earth day was set up in 1970 as a mission to diversify, educate and activate an environmental movement worldwide.

It was started to initiate discussions and hold sectors accountable for their actions in their role in the environmental crisis. It aims to raise awareness and bring about change to protect our earth and all who inhabit it for the future.

WHY IS IT IMPORTANT?

Earth. Our planet. Our home.

Earth is not just our home, but the home of billions of other species, flora and fauna. We are all balanced in a delicate ecosystem that enables life. But, we are in danger! A growing population and our consumption of fossil fuels and single use items is upsetting the balance and driving us to a crisis point and a path to extinction.

Earth day is an opportunity to raise awareness and open discussions about the crisis our planet faces now, and in the future.

It is a chance for individuals, businesses and governments to unite and put in place a plan of action to bring about change to protect our home.

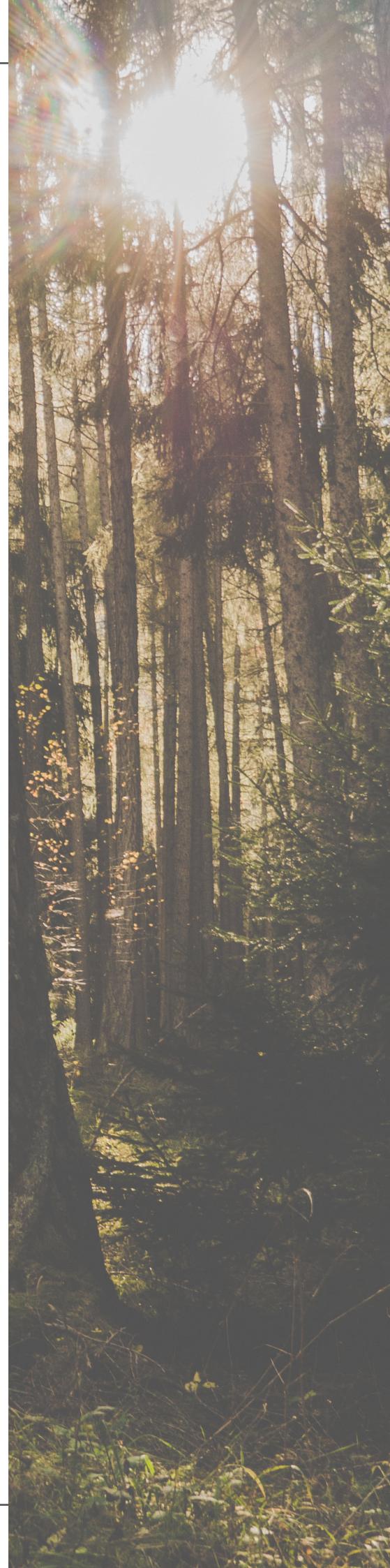
This year's theme is 'Restore our Earth'

It begins with a worldwide youth summit, leading onto a multilingual educational summit and then culminates in a live digital event hosted by [earthday.org](https://www.earthday.org).

Earth Day 2021 is an opportunity for individuals, businesses and governments to find a solution and work together to protect our planet and 'Restore our Earth'.

"The Earth is what we all have in common"
Wendell Berry

Scan the QR code for more information about [earthday.org](https://www.earthday.org) and the events taking place across the globe for Earth day 2021.



WHAT CAN YOU DO?

Little by little, a little becomes a lot!
Tanzanian Proverb

Saving the planet starts at home. Here are a few tips of some simple changes you can make that can add up to a big difference to our planet.

REDUCE WASTE

Save your waste packaging from one week and look at what you are throwing out.

Recycle as much as possible or find alternatives to reduce what you are sending to landfill.

WHAT YOU EAT

Source food locally from sustainable producers to reduce food miles where possible.

Buy less if you can to avoid waste.

Buy food with biodegradable or little to no packaging to reduce waste going to landfill.

DRIVE LESS

Where possible; walk, cycle or use public transport.

This will reduce the amount of carbon emissions, improve air quality in your local area and help to reduce overall carbon emissions affecting the climate.

FLY LESS

Look for holidays closer to home.

If you have to travel for work consider whether some work can be done virtually.

This will reduce the amount of carbon emissions from air travel and improve air quality.

CONSERVE ENERGY

Do I need to turn the light on or turn the heating up?

Try where possible to avoid high energy consuming appliances such as tumble driers.

Try switching to a renewable or green energy provider.

CHALLENGE

As a consumer, you hold the power!

Challenge businesses in the way they operate, hold them to account for their actions.

If required to, vote with your custom and find alternatives.

As we are on the path to getting back to 'normal', let us all use Earth Day 2021 to decide what kind of 'normal' we want to live.

Making small changes in the way we live our lives can have a huge impact on our planet for future generations and the species we share our home with. Plus, you never know, you could also save money!

