



Keeping Excellence  
in Training Standards

MAY 2023

# EQUALITY MATTERS

KEITS Training Services Ltd

## THIS ISSUE:

Learning at Work Week;

What is it?

Why is it important?



What is 'learning at work'?

The 15th sees the start of Learning at Work week, but what is it? In simple terms learning at work is exactly what it says on tin!

You learn specific tasks and underpinning knowledge whilst in the workplace. As you will be aware, this is what we are good at. Our focus is in supporting businesses in the training and upskilling of their workforce and champion people to grow and develop their skills for a career in their chosen sector.

BEFORE YOU READ..

How much learning do you do at work?

Do you know what CPD stands for?



## What is Learning at Work Week?

Learning at Work Week (LAW Week) is a unique annual event to raise awareness and build learning cultures at work co-ordinated by the campaign for learning. It aims to put a spotlight on the importance and benefits of continual learning and development in the workplace both for business and employees

## Why is it important?

From a young age we are told that learning is extremely important. We must develop properly and learn the skills we will need in later life to help us get a good job!

Learning in the workplace has long been considered a very valuable way to learn a craft or skill and provide a lifelong career. But, it is only in the last few decades that learning whilst in the workplace has become more structured with an increase in the availability of apprenticeships and the now a more formal measure of workplace learning in the form of Continual Professional Development or CPD.





## Why continued...

CPD is there to ensure that the workforce are constantly developing new skills and growing within their role and opening up new opportunities for themselves but also for the business.

There are a few reasons to continue learning in the workplace.

- Happier staff
- Improved workplace morale
- greater skills and knowledge
- Increase in confidence
- Higher earning potential
- Staff retention

## How can we help?

At KEITS we work closely with people at the start of their new chosen career path and support them in gaining the skills and knowledge they need to support that pathway. But, did you know we are also focussed on ensuring that there are other options for continuous training. Your Training Consultant is there to chat through your training options.

### AFTER YOU'VE READ..

What are you plans for future training?  
Have you thought about offering CPD  
to your staff??